



# Castlemaine District Community Health Strategic Plan 2013-2017.

Update for year 2016-17.

## Strategic Direction

### **1. Achieve better health status of the Mount Alexander community as a result of our programs and services informed by the Social Model of Health.**

- 1a Develop models of care that encompass strategic partnership, joint planning and high quality service delivery for the Mt Alexander Shire.
- 1b Maintain and grow strong corporate governance and leadership.
- 1c Provide holistic care pathways into the service system for a whole of Shire approach to healthcare; measuring opportunity and impact.

### **2. Work both independently, and in partnerships, to provide targeted and accessible programs and services that improve the health status and wellbeing of our clients**

- 2a Target services towards the vulnerable and disadvantaged; identify the 'invisible cohorts' and actively seek strategies to bridge the gaps and increase access.

- 2b Utilise philanthropy and business acumen as a means to develop programs with a focus on overall sustainability; income generation and community co-design.
- 2c Showcase successful partnerships and achievements to the community and create opportunities for innovation and investment.
- 2d Continue to deliver relevant services to strengthen families, communities and individuals through service integration and collaboration.
- 2e Create new, and build on existing, partnerships across the Loddon Mallee region to support and create joint service delivery.
- 2f Develop and strengthen business partnerships which support the work of Castlemaine District Community Health.

**3. Deliver Accessible and Inclusive services that focus on addressing individual health and social inclusion within our community.**

- 3a Create a community space that supports volunteers, newcomers to the community; welcomes those who may be socially disconnected and creates opportunities for sharing of skills, mentoring and friendship
- 3b Increase community involvement, buy in and social investment into CDCH.

**4. Be an employer of choice and demonstrate excellence in corporate governance and financial sustainability.**

- 4a Provide enhanced Information Technology solutions to support the work in the digital / eHealth age.

- 4b Commitment to staff health promotion by providing a healthy physical environment and health and wellbeing opportunities (People Matter Survey, Achievement Program, OH&S and culture).

## **5. Ensure excellence in financial management enhancing sustainability.**

- 5a Maximise opportunities for financial growth and organisational sustainability.
- 5b Enhance analysis of financial information.
- 5c Refine the business case for new premises using information in the DHHS Service Plan.

## **6. Engage the MAS community, partners and stakeholders in the future of CDCH**

- 6a Create and implement a Board level Communications and Marketing Strategy to support this updated Strategic Plan